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MEDIA RELEASE

201 individuals and organisations recognised at the Community Chest Awards 2022

Organisations go beyond donations to provide sustained support to those in need

SINGAPORE, 1 NOVEMBER 2022 – The significant contributions of 201 individuals and organisations were recognised at the Community Chest Awards 2022, which was held at the Istana today. Besides donations, many organisations also explored other ways of giving in FY2021, which enabled those in need to be supported in a more sustained manner.

2 “With greater awareness of Environmental, Social and Governance (ESG) factors, corporates are now adopting new ways of giving to address the evolving social needs. 2023 marks Community Chest’s 40th anniversary, and we look forward to even more impactful partnerships that will build and deepen sustainable giving. Together, we can empower every person to live with dignity in a caring and inclusive society, and strengthen our nation’s social compact alongside the Forward Singapore movement,” said Mr Chew Sutat, Chairman of Community Chest.

3 The evening ceremony, which recognised top donors and holistic giving from corporates in the Charity Platinum, SHARE Achiever, Volunteer Partner, Enabler and Pinnacle Award categories, was attended by **Guest-of-Honour, President Halimah Yacob**, and **hosted by Senior Parliamentary Secretary** for Social and Family Development and Culture, Community and Youth **Eric Chua**. An earlier ceremony in the afternoon, which recognised SHARE and Charity Award recipients, was attended by **Guest-of-Honour Speaker** of Parliament **Tan Chuan-Jin** and **hosted by Minister of State** for Social and Family Development and Home Affairs **Sun Xueling**. A total of 211 awards were presented to the 201 recipients at the two ceremonies.

Holistic giving by organisations enables sustained support to those in need

4 UOB, received the highest accolade, the Pinnacle Award, for its exemplary efforts in holistic caring. Since 2013, it has actively integrated persons with disabilities into the workplace. UOB trains and hires persons with autism and persons with hearing impairment from Autism Resource Centre and SPD respectively, and matches them with suitable job roles. It has also created a culture of giving in the Bank through regular fundraising and volunteering initiatives like the UOB Global Heartbeat Run/Walk. The event last year was held online for its 18 global markets and raised over \$1.3 million for President’s Challenge and social service

agencies (SSAs) through Community Chest. UOB also received the Volunteer Partner Award and Charity Platinum Award for its volunteerism efforts and donations.

5 “Our giving efforts have brought our colleagues, customers and partners together to make a positive difference. We hope that our collective efforts and continued partnership with Community Chest will inspire more people and organisations to support social causes,” said Ms Janet Young, Managing Director and Head, Group Channels and Digitalisation, Strategic Communications and Brand, UOB.

6 Another company that has embraced holistic giving is SP Group, the recipient of the Enabler Award, Volunteer Partner Award and Charity Platinum Award. It enables its customers and business associates to contribute to Community Chest through the SP app, donation appeals in SP’s utilities bills and participation in SP’s fundraising events. Last year, SP also partnered Community Chest and KidSTART to launch the SP Kids at Heart initiative. Through this initiative, children from lower-income families received learning tools like digital devices for home-based learning, which were assembled and distributed by SP’s staff volunteers.

About 8% of overall donations to Community Chest from first-time donors

7 Community Chest raised more than \$61 million in FY2021. Of which, first-time donors comprising individuals, foundations and corporates, contributed about \$5 million.

8 One such first-time donor is Tolaram, a Singapore conglomerate whose portfolio includes consumer goods, financial technology and infrastructure. In spite of the pandemic, Tolaram wants to make a tangible difference to the communities where it has a presence. For its contribution to Community Chest in supporting students with special needs from Pathlight School, Tolaram was recognised with the Charity Platinum Award.

9 100% of the funds donated to Community Chest was channelled to more than 100 SSAs and over 200 critical programmes, to empower children with special needs and youth-at-risk, adults with disabilities, persons with mental health conditions and families and seniors in need of assistance.

Showcasing impact of support to communities in need

10 To demonstrate the impact of the support from donors and partners, the Awards invited social service users to be a part of the ceremonies. They include students from APSN Delta Senior School’s co-curricular activity group D’Circulus who put up a circus arts act at the afternoon ceremony, and Danez Bin Yusny from Trybe Limited and Irfan Bin Imran from Care Corner Singapore who each co-hosted a ceremony alongside emcee and veteran radio presenter Susan Ng. The participation of social service users at the ceremonies highlight the importance of whole-of-community support in empowering every person to achieve their potential.

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About Community Chest

As the hallmark of care and share, Community Chest has been uniting the community to mobilise resources and raise funds to serve those in need since 1983. Community Chest supports more than 100 social service agencies to meet underserved and critical social needs. As our fundraising and operating costs are covered mainly by Tote Board, 100% of your contributions goes towards empowering the lives of:

- Adults with disabilities
- Children with special needs and youth-at-risk
- Families in need of assistance
- Persons with mental health conditions
- Seniors in need of support

For more information about Community Chest, visit www.comchest.gov.sg.

ANNEX A: COMMUNITY CHEST AWARDS CATEGORIES AND CRITERIA

SHARE AWARD	<p>The SHARE Awards recognise organisations with employees on SHARE for their high participation rate. The organisation must have made a minimum annual contribution of \$5,000 and has contributed regularly for at least nine months within the assessment period, but not necessarily for consecutive months.</p> <p>The various types of SHARE Awards are:</p> <table border="1"> <thead> <tr> <th><u>AWARD TYPE</u></th> <th><u>SHARE Participation Rate</u></th> </tr> </thead> <tbody> <tr> <td>SHARE Achiever</td> <td>98% to 100%</td> </tr> <tr> <td>SHARE Platinum</td> <td>90% to 97%</td> </tr> <tr> <td>SHARE Gold</td> <td>80% to 89%</td> </tr> <tr> <td>SHARE Silver</td> <td>70% to 79%</td> </tr> <tr> <td>SHARE Bronze</td> <td>50% to 69%</td> </tr> </tbody> </table>	<u>AWARD TYPE</u>	<u>SHARE Participation Rate</u>	SHARE Achiever	98% to 100%	SHARE Platinum	90% to 97%	SHARE Gold	80% to 89%	SHARE Silver	70% to 79%	SHARE Bronze	50% to 69%
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CHARITY AWARD	<p>The Charity Awards are presented to organisations and individuals who have made significant donations to Community Chest. These donations include outright donations, funds raised from events and contributions through SHARE, Community Chest’s monthly giving programme.</p> <p>The various types of Charity Awards are:</p> <table border="1"> <thead> <tr> <th><u>AWARD TYPE</u></th> <th><u>SHARE Participation Rate</u></th> </tr> </thead> <tbody> <tr> <td>Charity Platinum</td> <td>\$300,000 and above</td> </tr> <tr> <td>Charity Gold</td> <td>\$200,000 to \$299,999</td> </tr> <tr> <td>Charity Silver</td> <td>\$100,000 to \$199,999</td> </tr> <tr> <td>Charity Bronze</td> <td>\$50,000 to \$99,999</td> </tr> </tbody> </table>	<u>AWARD TYPE</u>	<u>SHARE Participation Rate</u>	Charity Platinum	\$300,000 and above	Charity Gold	\$200,000 to \$299,999	Charity Silver	\$100,000 to \$199,999	Charity Bronze	\$50,000 to \$99,999		
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VOLUNTEER PARTNER AWARD	<p>The Volunteer Partner Award serves to recognise exemplary organisation(s) for their regular volunteerism efforts in service-based, skills-based and/ or event-based volunteerism, with demonstrated outcomes to benefit social service agencies and/ or service users.</p> <p>The nominee must have volunteered with a charity that is a member of the National Council of Social Service, and the charity must be supportive of the nomination. The nominee must have displayed sustained commitment to the social service agency and supported its staff to volunteer regularly, and significantly contributed to strengthening the capabilities of the social service agency or quality of life of service users.</p>												

ENABLER AWARD	<p>The Enabler Award serves to recognise an organisation or individual who has made significant non-monetary contributions, which resulted in substantial cost savings or multiplier effect in outreach or fundraising efforts achieved for Community Chest.</p> <p>The contribution towards addressing social needs can be made by the nominee in ways like talent, capability and network including but not limited to the following:</p> <ul style="list-style-type: none">i. Offering media assets and resources such as digital/social media/advertising platforms (e.g. print ads, broadcast ads, out-of-home ads etc.)ii. Mobilising and connecting people/organisations/partners to support Community Chest in signature events, special fundraising projects etc.
PINNACLE AWARD	<p>The Pinnacle Award is the highest honour given by Community Chest to recognise an organisation which is exemplary in holistic caring, and is a role model in all three aspects:</p> <ul style="list-style-type: none">i. Giving of donationsii. Volunteerism and/or making non-monetary contributionsiii. Inclusive employment <p>The nominee must be eligible for a SHARE Award or Charity Award, as well as eligible for a Volunteer Partner Award or Enabler Award. The organisation must also have inclusive employment practices and some measures include:</p> <ul style="list-style-type: none">i. Number of persons with disabilities or mental health illnesses hired (and as a percentage of total staff strength)ii. Policies or practices implemented to facilitate the hiring and integration of these staffiii. Procurement of products or services provided by charities or social enterprises

ANNEX B: KEY TRANSLATED TERMS

Names

Ms Sun Xueling Minister of State for Social and Family Development and Home Affairs	孙雪玲 社会及家庭发展部兼内政部政务部长
Mr Eric Chua Senior Parliamentary Secretary for Ministry of Social and Family Development and Ministry of Culture, Community and Youth	蔡瑞隆 文化、社区及青年部兼社会及家庭发展部高级政务次长
Mr Chew Sutat Chairman, Community Chest	周士达 公益金主席
Ms Janet Young Head, Group Channels and Digitalisation, Strategic Communications and Brand, UOB	杨毓文, 董事总经理兼主管 大华银行

Award category

SHARE Award	分享计划奖	Anugerah SHARE	SHARE விருது / ஷேர் விருது
Charity Award	善心奖	Anugerah Amal	அறப்பணி விருது
Charity Platinum Award	善心 (铂) 奖	Anugerah Amal Platinum	அறப்பணி வெண்தங்க விருது
Volunteer Partner Award	义工伙伴奖	Anugerah Rakan Sukarelawan	தொண்டூழியர் பங்காளி விருது
Enabler Award	支助者奖	Anugerah Pengupaya	இயலச்செய்வோர் விருது
Pinnacle Award	顶峰奖	Anugerah Pinnacle	ஆக உயரிய விருது

Others

Community Chest Awards	公益金奖	Anugerah Dana Masyarakat	சமூக உண்டியல் விருதுகள்
National Council of Social Service	国家福利理事会	Majlis Kebangsaan Perkhidmatan Sosial	தேசியச் சமூகச் சேவை மன்றம்
Social service agency	社会服务组织	Agensi perkhidmatan sosial	சமூக சேவை அமைப்பு