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## MEDIA RELEASE

**EMBARGOED UNTIL 19 OCTOBER 2021, 5PM**

# 190 INDIVIDUALS AND ORGANISATIONS RECOGNISED FOR CONTRIBUTIONS TO COMMUNITY CHEST AT COMMUNITY CHEST AWARDS 2021

- This year's Awards showcased the importance of innovation and collaboration among the people, private and public sectors to ensure the social service sector is well-supported even amidst challenges.
- Community Chest rallied more than \$87 million in FY2020 in support of over 100 social service agencies, 200 programmes and COVID-19 related causes.
- A joint performance by students from NAFA and Metta School and a music video produced by APSN Tanglin School showcased talents of students with differing abilities.

**SINGAPORE, 19 OCTOBER 2021** – With the support of donors, partners and individuals in the people, private and public (3P) sectors, Community Chest raised more than \$87 million in FY2020 to support more than 100 social service agencies and 200 programmes, as well as COVID-19 related causes including The Courage Fund, The Invictus Fund and IMDA Digital Access Programme.

2 In recognition of their significant contributions to Community Chest and its five supported causes in FY2020, 190 donors and partners were honoured at the Community Chest Awards 2021. Held in a hybrid ceremony, the segment at the Istana was presided by Guest-of-Honour, **President Halimah Yacob**, and hosted by **Minister for Social and Family Development Masagos Zulkifli**.

3 Amidst COVID-19 restrictions, many of Community Chest's partners sought innovative ways to collaborate with Community Chest so that fundraising and volunteering activities could continue. Among them is **Singapore Exchange (SGX)**, which received the highest accolade in the form of the **Pinnacle Award** for their exemplary efforts in holistic caring. Last year, the annual SGX Bull Charge Charity Run was converted to a virtual format, which enabled runners to join in from different cities for the first time. Over \$3.6 million was raised through its fundraising efforts to support programmes at AWWA Ltd., Autism Association (Singapore), Fei Yue Community Services, HCSA Community Services and Shared Services for Charities. This includes SGX's additional donation of \$1.5 million, amplifying the impact of donations received from corporates. Through its SGX Cares outreach volunteering initiative, SGX rallied

employees to clock more than 1,300 volunteering hours via activities like packing and delivering care packages to lower-income families, and art jamming sessions for individuals with autism. Their significant contributions in volunteerism and monetary contributions were also recognised by the **Volunteer Partner Award** and **Charity Platinum Award**.

4 “We are heartened to be recognised by Community Chest for our efforts to bring people together to support those in need. SGX Cares beneficiaries can continue to count on our diverse and international community of business, data and technology partners, as well as staff volunteers, to exemplify the spirit of ‘Better Happens Together’,” said Mr Lee Beng Hong, Senior Managing Director and Head of Fixed Income, Currencies & Commodities, Singapore Exchange Limited.

5 Marina Bay Sands, a recipient of the Enabler Award this year and a co-organiser of the annual Community Chest Heartstrings Walk, embraced innovation by leveraging social media and technology to launch the walk when it pivoted to a virtual format for the first time earlier this year. To encourage the community’s participation in the walk, it also rallied its tenants to come on board through sponsorship of discount vouchers for participants. More than 2,000 participants joined the walk over the one-month period.

6 The importance of innovation and collaboration among the 3P sectors to empower underprivileged groups was also showcased in two pre-recorded programme items during the Awards ceremony. Musicians from the Nanyang Academy of Fine Arts (NAFA) School of Music and students from Metta School’s Ukulele Ensemble worked around existing restrictions to produce a joint musical performance. Students from APSN Tanglin School’s Multi-Media Club also produced a music video for the Community Chest Awards, which highlighted Singapore’s resilience as it transits from a pandemic to endemic state. These programme items not only showcased the talents of children with special needs, it also demonstrated the impact of donors and community partners’ support towards enabling social service agencies to spark innovation and equip service users with skills that will help them to integrate better into society.

7 Mr Phillip Tan, Chairman of Community Chest said, “2020 was a year when innovation and collaboration between the people, public and private sectors became more critical than ever, so that our social service agencies were supported to continue to deliver programmes to those in need of support. We are grateful for our partners’ sustained support despite the restrictions; this has enabled us to uplift the lives of those in need of assistance, especially during these challenging times. It is with their dedication towards the social service sector, that we can enable service users to achieve their potential and flourish.”

– END –

### **About Community Chest**

As the hallmark of care and share, Community Chest has been uniting the community to mobilise resources and raise funds to serve those in need since 1983.

Community Chest supports more than 100 social service agencies to meet underserved and critical social needs. As our fundraising and operating costs are covered mainly by Tote Board, 100% of contributions go towards empowering the lives of:

- Adults with disabilities
- Children with special needs and youth-at-risk
- Families in need of assistance
- Persons with mental health conditions
- Seniors in need of support

For more information about Community Chest, visit [comchest.gov.sg](http://comchest.gov.sg).

### **About SG Cares**

SG Cares is a national movement dedicated to building a more caring and inclusive home for all. The movement invites all who live in Singapore to put values into action through active volunteerism, ground-up efforts and everyday acts of care. It also aims to build capability across various sectors and organisations to grow opportunities for volunteering. By inspiring and supporting one another, we can show the world that we are a nation with a big heart.

Find out more at [www.sgcares.sg](http://www.sgcares.sg).

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## ANNEX A: AWARDS AND AWARD CRITERIA

<p>SHARE AWARD</p>	<p>The SHARE Awards recognise organisations with employees on SHARE for their high participation rate. The organisation must have made a minimum annual contribution of \$5,000 and has contributed regularly for at least nine months within the assessment period, but not necessarily for consecutive months.</p> <p>The various types of SHARE Awards are:</p> <table border="1" data-bbox="400 510 1289 730"> <thead> <tr> <th>AWARD TYPE</th> <th>SHARE Participation Rate</th> </tr> </thead> <tbody> <tr> <td>SHARE Achiever</td> <td>98% to 100%</td> </tr> <tr> <td>SHARE Platinum</td> <td>90% to 97%</td> </tr> <tr> <td>SHARE Gold</td> <td>80% to 89%</td> </tr> <tr> <td>SHARE Silver</td> <td>70% to 79%</td> </tr> <tr> <td>SHARE Bronze</td> <td>50% to 69%</td> </tr> </tbody> </table>	AWARD TYPE	SHARE Participation Rate	SHARE Achiever	98% to 100%	SHARE Platinum	90% to 97%	SHARE Gold	80% to 89%	SHARE Silver	70% to 79%	SHARE Bronze	50% to 69%
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<p>CHARITY AWARD</p>	<p>The Charity Awards are presented to organisations and individuals who have made significant donations to Community Chest. These donations include outright donations, funds raised from events and contributions through SHARE, Community Chest's monthly giving programme.</p> <p>The various types of Charity Awards are:</p> <table border="1" data-bbox="400 1070 1289 1256"> <thead> <tr> <th>AWARD TYPE</th> <th>SHARE Participation Rate</th> </tr> </thead> <tbody> <tr> <td>Charity Platinum</td> <td>\$300,000 and above</td> </tr> <tr> <td>Charity Gold</td> <td>\$200,000 to \$299,999</td> </tr> <tr> <td>Charity Silver</td> <td>\$100,000 to \$199,999</td> </tr> <tr> <td>Charity Bronze</td> <td>\$50,000 to \$99,999</td> </tr> </tbody> </table>	AWARD TYPE	SHARE Participation Rate	Charity Platinum	\$300,000 and above	Charity Gold	\$200,000 to \$299,999	Charity Silver	\$100,000 to \$199,999	Charity Bronze	\$50,000 to \$99,999		
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<p>VOLUNTEER PARTNER AWARD</p>	<p>The Volunteer Partner Award serves to recognise exemplary organisation(s) for their regular volunteerism efforts in service-based, skills-based and/ or event-based volunteerism, with demonstrated outcomes to benefit social service agencies and/ or service users.</p> <p>The nominee must have volunteered with a charity that is a member of the National Council of Social Service, and the charity must be supportive of the nomination. The nominee must have displayed sustained commitment to the social service agency and supported its staff to volunteer regularly, and significantly contributed to strengthening the capabilities of the social service agency or quality of life of service users.</p>												

<p>ENABLER AWARD</p>	<p>The Enabler Award serves to recognise an organisation or individual who has made significant non-monetary contributions, which resulted in substantial cost savings or multiplier effect in outreach or fundraising efforts achieved for Community Chest.</p> <p>The contribution towards addressing social needs can be made by the nominee in ways like:</p> <p>i Talent, capability and network including but not limited to the following:</p> <ul style="list-style-type: none"> <li>• Offering media assets and resources such as digital/social media/advertising platforms (e.g. print ads, broadcast ads, out-of-home ads etc.)</li> <li>• Mobilising and connecting people/organisations/partners to support Community Chest in signature events, special fundraising projects etc.</li> </ul>
<p>PINNACLE AWARD</p>	<p>The Pinnacle Award is the highest honour given by Community Chest to recognise an organisation which is exemplary in holistic caring, and is a role model in all three aspects:</p> <ol style="list-style-type: none"> <li>i. Giving of donations</li> <li>ii. Volunteerism and/or making non-monetary contributions</li> <li>iii. Inclusive employment</li> </ol> <p>The nominee must be eligible for a SHARE Award or Charity Award, as well as eligible for a Volunteer Partner Award or Enabler Award. The organisation must also have inclusive employment practices and some measures include:</p> <ol style="list-style-type: none"> <li>i. Number of persons with disabilities or mental health illnesses hired (and as a percentage of total staff strength)</li> <li>ii. Policies or practices implemented to facilitate the hiring and integration of these staff</li> <li>iii. Procurement of products or services provided by charities or social enterprises</li> </ol>
<p>Community Spirit Award</p>	<p>A special Community Spirit Award was given out last year to recognise organisations and individuals who made significant contributions towards COVID-19 related causes to support the social service sector and the wider community affected by the pandemic.</p>

## ANNEX B: KEY TRANSLATED TERMS

### Names

<b>Mdm Halimah Yacob</b> President of Singapore	哈莉玛 新加坡总统
<b>Mr Masagos Zulkifli</b> Minister for Social and Family Development	马善高 社会及家庭发展部部长
<b>Mr Philip Tan</b> Chairman Community Chest	陈永祥 公益金主席

### Key Award Recipients

<b>SHARE Award</b>	Republic Polytechnic	共和理工學院
<b>Charity Platinum Award</b>	Lam Soon Singapore	南顺新加坡私人有限公司
<b>Volunteer Partner Award</b>	CapitaLand Hope Foundation	凯德希望基金
<b>Enabler Award</b>	Marina Bay Sands Pte. Ltd.	滨海湾金沙
<b>Pinnacle Award</b>	Singapore Exchange Limited	新加坡交易所

### Award category

SHARE Award	分享计划奖	Anugerah SHARE	SHARE விருது / ஷேர் விருது
Charity Award	善心奖	Anugerah Amal	அறப்பணி விருது
Charity Platinum Award	善心（铂）奖	Anugerah Amal Platinum	அறப்பணி வெண்தங்க விருது
Volunteer Partner Award	义工伙伴奖	Anugerah Rakan Sukarelawan	தொண்டுழியர் பங்காளி விருது
Enabler Award	支助者奖	Anugerah Pengupaya	இயலச்செய்வோர் விருது
Pinnacle Award	顶峰奖	Anugerah Pinnacle	ஆக உயரிய விருது

### Others

Community Chest Awards	公益金奖	Anugerah Dana Masyarakat	சமூக உண்டியல் விருதுகள்
National Council of Social Service	国家福利理事会	Majlis Kebangsaan Perkhidmatan Sosial	தேசியச் சமூகச் சேவை மன்றம்
Social Service Sector Strategic Thrusts (4ST)	社会服务领域策略重点	Teras Strategik Sektor Perkhidmatan Sosial (4ST)	சமூக சேவைத் துறைக்கான உத்தியூர்வத் திட்டங்கள்
Social service agency	社会服务组织	Agensi perkhidmatan sosial	சமூக சேவை அமைப்பு
SHARE	分享计划	SHARE	SHARE / ஷேர்

