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MEDIA RELEASE

President's Challenge Becoming A Wide Ranging Movement to Encourage Singaporeans to Care for One Another

Singapore, 27 January 2016 – The year of Singapore's Golden Jubilee saw not just stalwart supporters of President's Challenge like MediaCorp Pte Ltd, SingHealth and Majlis Ugama Islam Singapura returning to champion the movement; there were also more organisations donating towards and fund-raising for President's Challenge in 2015. Fourteen new organisations joined President's Challenge in 2015, resulting in a record total of 64 organisations not just donating money, but also giving of their time, skills and enterprise to raise funds for the movement.

2 More than 50 fund-raising events were held in 2015 by these various partners and donors. A sampling of 2015's fund-raising events include the CapitaLand #100KHopeHours Challenge, which raised \$300,000 for President's Challenge by encouraging the community to pledge time towards volunteerism; SingHealth's artistic fund-raising of \$488,000 through the folding of origami butterflies; and City Developments Limited's Soul & Sensibilities charity art exhibition, which raised \$550,000 through the sale of artwork and books. Noteworthy contributions include that from Golden Compass School, which raised \$200,000 for President's Challenge 2015, up from \$20,000 in 2014. People's Association also raised \$500,000 through various grassroots activities, double the amount that was raised the previous year.

3 Thanks to the effort and generosity of individual supporters, institutions and corporations, President's Challenge 2015 successfully raised close to \$10.5 million in 2015 that will go to 87 charities and voluntary welfare organisations to help disadvantaged families and individuals live fuller and more meaningful lives.

4 President's Challenge continued to rally the community to help the less fortunate in 2015. There were more than 10,000 volunteers who came together to support the various volunteer events for President's Challenge 2015, 10% more than in 2014. The Istana Open Houses, part of the series of volunteer events, had skilled volunteers from National Parks Board and National Heritage Board provide tours around the Istana and its grounds, while

those from Singtel and Cosmoprof Academy, among others, made balloon sculptures and did face-painting for children.

6 The President's Challenge Social Enterprise Award was launched in 2012, and last year attracted a record number of more than 40 nominations for the Award across four categories. Eight social enterprises received awards and commendations—the top prize, the Social Enterprise of the Year award went to Project Dignity, a social enterprise that seeks to give employment, training and dignity to persons with disabilities.

7 In celebration of all the work that has been done over the year, President's Challenge Appreciation Night 2015, themed "Stories of Hope", was held on the evening of 27 January 2015 at the Istana. It paid tribute to volunteers, sponsors, donors and organisations that were part of President's Challenge 2015. A number of them shared their experiences during the Dinner, including a principal and her charge, who were part of Early Childhood Development Agency's "Start Small Dream Big" programme. This initiative, done for the first time in 2015, saw the pre-school sector taking part in meaningful activities in support of the President's Challenge.

Long-standing relationships

8 President's Challenge has continually received strong support from a number of donors and organisations. Lee Foundation, Dr Stephen Riady, Kwan Im Thong Cho Temple and Singapore Technologies Engineering Ltd are among them. Strong partnerships that President's Challenge has enjoyed with other key organisations include those with Singapore Press Holdings Ltd, MediaCorp Pte Ltd, and the Hindu Endowments Board. The list of sponsors, donors and volunteers for 2015 is given in **Annex A**.

9 Since 2000, President's Challenge has raised more than \$160 million for its beneficiaries (see **Annex B** for the list of 87 beneficiaries who benefited from President's Challenge 2015).

ABOUT PRESIDENT'S CHALLENGE

The President's Challenge is an annual community outreach and fund-raising campaign for beneficiaries selected every year by the President's Office. Initiated by former President S R Nathan

in 2000, the Challenge represents a coming together of people from all walks of life, under the President's patronage, to help those who are less fortunate, and is a call to all Singaporeans to do their part to build a more caring and inclusive society.

In 2012, under the leadership of President Tony Tan Keng Yam, the Challenge was expanded to go beyond fund-raising, by including volunteerism and social entrepreneurship.

President's Challenge will continue to rally the community to help the less fortunate among us through the giving of time, skills and enterprise.

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President's Challenge 2015 Sponsors, Donors & Volunteers

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Accountant-General's Department	
Adam Road Presbyterian Church	
Agri-Food and Veterinary Authority of Singapore	Nanyang Kindergarten
Anglo-Chinese School (Independent)	Nanyang Polytechnic
Asian Story Corporation Pte Ltd	Nanyang Primary School
Buddha Tooth Relic Temple (Singapore)	National Council of Social Service
Building and Construction Authority	National Heritage Board
CapitaLand Hope Foundation	National Parks Board
Carpigiani Gelato University	Nirvana Memorial Garden Pte Ltd
Chew Kok Yeong @ Chew Ren Cai	People's Association
Chinese Swimming Club	Pioneer Primary School
Citi Singapore	POKKA International Pte Ltd
City Developments Limited	Public Service Division
Civil Defence Force	Raffles Fine Art Auctioneers Pte Ltd
Clear Channel Singapore	REDSUN Singapore Pte Ltd
Composers and Authors Society of Singapore	SAFRA Radio
Cosmoprof Academy	Serangoon Junior College
Council for Estate Agencies	SG Enable
Credit Suisse AG	Sigep-Rimini Fiera
Dr Stephen Riady	Singapore Examinations & Assessment Board
Early Childhood Development Agency	Singapore Polytechnic
Felicitas Pte Ltd	Singapore Pools (Private) Limited
Frasers Centrepoint Ltd	Singapore Press Holdings Ltd
Freeflow Productions	Singapore Sports Hub
	Singapore Technologies Engineering Ltd

Golden Compass School Pte Ltd	Singapore Totalisator Board
Golden Village Pictures Pte Ltd	SingHealth Duke-NUS Academic Medical Centre
Harmony Convention Holding Pte Ltd	Singtel
Hindu Endowments Board	SMRT Corporation Ltd
Hock Soon Recycling Management Pte Ltd	Splash Media Pte Ltd
Housing and Development Board	StarHub Ltd
IBM Singapore Pte Ltd	Sunlove Abode for Intellectually-Infirmed Ltd
ICAP Singapore	SUNTEC Real Estate Investment Trust
Ital Auto Pte Ltd	Susan Ng, 938Live, MediaCorp
JCDecaux Singapore Pte Ltd	Tan Chin Tuan Foundation
JTC Corporation	Tan Family
Kwan Im Thong Hood Cho Temple	Temasek Junior College
Lee Foundation	Temasek Primary School
Majlis Ugama Islam Singapura	Temasek Secondary School
Manitowoc Cranes, Singapore	The Connoisseur Concerto (TCC)
Maritime and Port Authority of Singapore	The Shaw Foundation
MediaCorp Pte Ltd	The Singapore Scout Association
Microsoft	The Star Performing Arts Centre
Mini Environment Service Pte Ltd	The Tanglin Club
Ministry of Defence	TTJ Design & Engineering Pte Ltd
Ministry of Education	Urban Redevelopment Authority
Ministry of the Environment and Water Resources	Voices For Hire
Ministry of National Development	YMCA of Singapore
Ministry of Social and Family Development	
Nanyang Academy of Fine Arts School of Young Talents	
Nanyang Girls' High School	

Annex B

President's Challenge 2015 Beneficiaries

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Community Chest	
Ain Society	
Fei Yue Community Services	Kampung Senang Charity and Education Foundation
Muslim Missionary Society, Singapore, The (Jamiyah)	Metta Welfare Association
Shan You Counselling Centre	Presbyterian Community Services
Shared Services for Charities Ltd	Rainbow Centre, Singapore
The Community Justice Centre Limited	Riding for the Disabled Association of Singapore
The Law Society of Singapore Pro Bono, Learning and Support Services	Singapore Association for the Deaf, The
TOUCH Community Services Limited	Very Special Arts Singapore Ltd
aLife Ltd	SPD
Association of Muslim Professionals	Alzheimer's Disease Association
Association of Women for Action and Research	Filos Community Services Ltd
Babes Pregnancy Crisis Support Limited	Heartware Network
Beyond Social Services	O'Joy Care Services
Boys' Town, Singapore	RSVP Singapore - The Organisation of Senior Volunteers
Care Corner - Teck Ghee Youth Centre	Singapore Anglican Community Services
Centre for Fathering Limited	Society of Sheng Hong Welfare Services
Children-At-Risk Empowerment Association	Caregiving Welfare Association

EMCC	WE CARE Community Services Limited
En Community Services Society	Pertapis Halfway House
FaithActs	Singapore After Care Association
Highpoint Community Services Association	Singapore Anti-Narcotics Association
Humanitarian Organisation for Migration Economics	Teen Challenge (Singapore)
Lakeside Family Services	HEB-Ashram Halfway House
Life Community Services Society	Breakthrough Missions
Lutheran Community Care Services Limited	Green Haven
MCYC Community Services Society	Turning Point
Morning Star Community Services	SWAMI Home
New Life Community Services	Diabetic Society of Singapore
One Hope Centre	St. Andrew's Mission Hospital
Persatuan Pemuda Islam Singapura (PPIS)	Epilepsy Care Group
REACH Community Services Society	Lions Home for the Elders
SCWO Service Fund	All Saints Home
Students Care Service	Singapore Buddhist Free Clinic
The Straits Times School Pocket Money Fund	Apex Harmony Lodge
Viriya Community Services	Sian Chay Medical Institution
Xin Yuan Community Care	Singapore Christian Home
Bizlink Centre Singapore Ltd	Muhammadiyah Health and Day Care Centre
Care Corner Family Service Centre (Woodlands)	Equestrian Federation of Singapore
Caring Fleet Services Limited	Special Olympics Singapore

Cerebral Palsy Alliance Singapore

Singapore National Paralympic Council

Down Syndrome Association (Singapore)

SportCares Foundation

Guide Dogs Association of the Blind Ltd

Girl Guides Singapore

Handicaps Welfare Association

Dyslexia Association of Singapore

IC2 Prephouse Limited