

MEDIA RELEASE

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Continuous support from all sectors benefit President's Challenge 2016

- *President Tony Tan thanks donors, sponsors and volunteers for their support at the President's Challenge 2016 Appreciation Night at the Istana*

SINGAPORE 23 November 2016 – As a movement characterised by persons from all walks of life doing their part for those less advantaged, the success of President's Challenge is also the success of organisations, families and individuals that have come together to pool their money, time and efforts to build a more caring and cohesive community. At the President's Challenge 2016 Appreciation Night that was held on 23 November 2016 at the Istana, 64 individuals and organisations were recognised for their efforts in doing their part for the community.

2 Sponsors and donors from all sectors, including corporations, small and medium enterprises, public organisations, religious organisations and educational institutions, have supported President's Challenge this year. There have been many creative and innovative ways that organisations have shown their support for President's Challenge. For instance, CapitaLand helped make posting food pictures meaningful through an Instagram charity campaign called #EatSnapGive, where food-related pictures uploaded to Instagram earned donations to President's Challenge 2016 from CapitaLand Hope Foundation, the company's philanthropic arm. The Singapore Motor Sports Association, with support from Singapore GP Private Limited, raised funds by holding a charity race for racing enthusiasts to race on a segment of the Marina Bay Circuit, while Singapore Press Holdings' Chinese Media Group organised a colouring charity event for President's Challenge at Gardens By the Bay, giving families a chance to bond while doing their bit for charity. Uber Singapore too got their riders to pitch in by riding with Uber's carpool service on National Day, which saw \$1 donated with every ride, while Uber drivers played their part by contributing an amount of their choice to support President's Challenge, with Uber Singapore matching their donation. These were a few of the creative efforts by organisations, out of more than 85 fund-raising events that were held for President's Challenge 2016. Over \$10 million was raised, and 100% of this sum will go towards the 58 charities, causes and social service organisations supported by President's Challenge this year.

3 Since its launch in 2012, President's Challenge Volunteer Drive (PCVD) has brought together volunteers from all walks of life to contribute their time, skills and

resources. In 2016, more than 10,000 individuals volunteered under the President's Challenge banner. Notable mentions include the staff at Microsoft, who turned out in force at the President's Challenge launch event We Tech Care 2016, and the youth and corporate volunteers who came together for the YMCA Proms @ The Park in July, organised by YMCA Singapore under PCVD.

4 Earlier this year, President Tony Tan announced that for every S\$10 donated to President's Challenge, S\$2 will be channelled to the President's Challenge Silver Volunteer Fund (SVF). The government will match dollar-for-dollar donations to the SVF, capped at S\$20 million. As such, the SVF will receive more than \$4 million this year that will go towards building the capabilities of social service organisations to create and sustain volunteering opportunities for seniors.

5 Partners of President's Challenge which have provided long-standing support to the movement include Kwan Im Thong Hood Cho Temple, Lee Foundation, Mediacorp Pte Ltd, Singapore GP Pte Ltd, Singapore Health Services, Singapore Pools, Singapore Press Holdings, Singapore Totalisator Board, Singapore Technologies Engineering and Stephen Riady Foundation. The list of sponsors, donors and volunteers for 2016 is given in **Annex A**.

6 Since 2000, President's Challenge has raised more than \$167 million for its beneficiaries (see **Annex B** for the list of 58 beneficiaries who have benefited from President's Challenge 2016). Every dollar donated to President's Challenge goes directly to the beneficiaries, thanks to our Challenge sponsors Singapore Pools and Singapore Totalisator Board, which provide grants to cover the operating costs of President's Challenge.

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About President's Challenge

The President's Challenge is an annual community outreach and fund-raising campaign for beneficiaries selected every year by the President's Office. Initiated by former President S R Nathan in 2000, the Challenge represents a coming together of people from all walks of life, under the President's patronage, to help those who are less fortunate, and is a call to all Singaporeans to do their part to build a more caring and inclusive society. 100% of donations raised under President's Challenge go to charities, causes and social service organisations supported by President's Challenge.

In 2012, under the leadership of President Tony Tan Keng Yam, the Challenge was expanded to go beyond fund-raising, by including volunteerism and social entrepreneurship. In 2014, President Tan also launched the Silver Volunteer Fund to encourage senior volunteerism. President's Challenge will continue to rally the community to help the less fortunate among us through the giving of time, skills and enterprise. The operating costs of President's Challenge are covered separately by a grant from Singapore Totalisator Board as a community initiative. The overall operating cost to donation ratio for President's Challenge is also kept prudently under 15%, well within 30% fund-raising efficiency ratio recommended by the Charity Council.

ANNEX A

President's Challenge 2016 Sponsors, Donors & Volunteers

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ABR Holdings Limited
Adam Road Presbyterian Church
Agri-Food & Veterinary Authority
of Singapore
Allison + Partners
American Express International Inc
Bates Chi & Partners
Buddha Tooth Relic Temple (Singapore)
Building and Construction Authority
CapitaLand Hope Foundation
Citi Singapore
City Developments Limited
Clear Channel Singapore
Cognizant
Cosmoprof Academy
Council for Estate Agencies
Credit Suisse AG
D.S. Lee Foundation
Disney
Early Childhood Development Agency
Empact Pte Ltd
Fossil Group
Frost & Sullivan
General Electric
Golden Compass School Pte Ltd
Google Inc
Hindu Endowments Board
Housing & Development Board
Hua Yi Secondary School
Hwa Chong Institution
IBM Singapore Pte Ltd
ICAP Singapore
Ital Auto Pte Ltd
JCDecaux Singapore Pte Ltd
Keppel Care Foundation Limited
Kwan Im Thong Hood Cho Temple
Lee Foundation
Majlis Ugama Islam Singapura
Manitowoc Crane Group Asia Pte Ltd
Maritime and Port Authority of Singapore
Marsiling Primary School
Mediacorp Pte Ltd
Microsoft
MINDEF/SAF
Mini Environment Service Pte Ltd
Ministry of Bellz
Ministry of Education
Ministry of National Development
Ministry of Social and Family Development
Ministry of the Environment and Water
Resources
Nanyang Girls' High School
Nanyang Kindergarten
Nanyang Polytechnic
Nanyang Primary School
National Council of Social Service
National Environment Agency
National Gallery Singapore
National Heritage Board
National Parks Board
National Volunteer & Philanthropy Centre
Nirvana Memorial Garden Pte Ltd
Orient Overseas Container Line
Pasir Ris Secondary School
Patients Engage
Pat's Schoolhouse @ Tanglin
People's Association
Pioneer Primary School
POKKA International Pte Ltd
Procter & Gamble
PUB, Singapore's National Water Agency
Public Service Division
PwC
Raffles Fine Art Auctioneers Pte Ltd
Raffles Girls' School
RSVP Singapore
SAFRA Radio
Serangoon Junior College
SG Enable
Singapore Chinese Chamber of
Commerce & Industry
Singapore Examinations and
Assessment Board
Singapore GP Pte Ltd
Singapore Health Services
Singapore Motor Sports Association
Singapore Polytechnic
Singapore Pools (Private) Limited
Singapore Press Holdings Ltd
Singapore Technologies Engineering Ltd
Singapore Totalisator Board
Singapore Turf Club

ANNEX A (CONTINUED)

Singtel
Sinhua Hock Kee Trading (S) Pte Ltd
SMRT Corporation Ltd
SSA Consulting Group Pte Ltd
StarHub Ltd
Stephen Riady Foundation
Stream Life Fellowship
Sun Holdings Limited
Susan Ng, 938Live, MediaCorp
Tan Chin Tuan Foundation
Tan Family
Temasek Foundation Cares
Temasek Primary School
Temasek Secondary School
The Chinese Calligraphy Society
of Singapore
The Moody's Foundation
The Shaw Foundation
The Singapore Scout Association
Tong Garden
TOUCH Community Services
U Live Ukelele Performing Group
Uber Singapore
United Overseas Bank Limited
Urban Redevelopment Authority
Wild Empire Choral Group
Yahoo! Asia Pacific
YMCA of Singapore
Yong Siew Toh Conservatory of Music

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ANNEX B

BENEFICIARIES OF PRESIDENT'S CHALLENGE 2016

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1. ABLE – Abilities Beyond Limitations And Expectations Limited
2. Alzheimer's Disease Association – The Arts & Dementia Project
3. AMKFSC Community Services Ltd
4. Autism Association (Singapore)
5. AWWA Ltd
6. Babes Pregnancy Crisis Support Ltd
7. Beautiful Mind Charity Singapore
8. Bright Vision Hospital
9. Care Corner - Teck Ghee Youth Centre
10. Casa Raudha Women Home
11. Children's Cancer Foundation
12. Christian Care Services (Singapore)
13. Christian Outreach to the Handicapped
14. Community Chest
15. Eagles Mediation & Counselling Centre
16. Eurasian Association, The
17. Family Life First
18. Focus on The Family Singapore Limited
19. Green Haven Halfway House
20. Guide Dogs Association of the Blind Ltd
21. HEB-Ashram Halfway House
22. Home Nursing Foundation
23. HOPE Worldwide (Singapore)
24. Kidney Dialysis Foundation Limited
25. KKH Health Endowment Fund
26. Lakeside Family Services
27. Lutheran Community Care Services Limited
28. Morning Star Community Services
29. Muhammadiyah Welfare Home
30. Muscular Dystrophy Association Singapore
31. National Arts Council's music mentorship programme for at-risk youth
32. National Kidney Foundation
33. New Hope Community Services
34. Malay Youth Literary Association (4PM)
35. Pertapis Halfway House
36. President's Challenge Silver Volunteer Fund
37. Rainbow Centre, Singapore
38. Seventy Times Seven
39. Shared Services for Charities Limited
40. Singapore Association for Mental Health
41. Singapore Association of the Visually Handicapped
42. Singapore National Paralympic Council
43. Society for the Aged Sick
44. South Central Community Family Service Centre Limited
45. SPD
46. Special Olympics Singapore
47. St. John's Home for Elderly Persons

48. Sunlove Abode for Intellectually-Infirm Ltd
49. The Community Justice Centre Limited
50. The Red Pencil (Singapore)
51. The Turning Point Halfway House
52. Thye Hua Kwan (THK) Early Intervention Programme for Infants and Children (EIPIC)
53. Trybe Limited
54. TSAO Foundation Elder-centred Programme of Integrated Comprehensive Care (EPICC)
55. TTSH Community Fund
56. WINGS Counselling Centre
57. Yellow Ribbon Fund
58. Yong-en Care Centre

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